



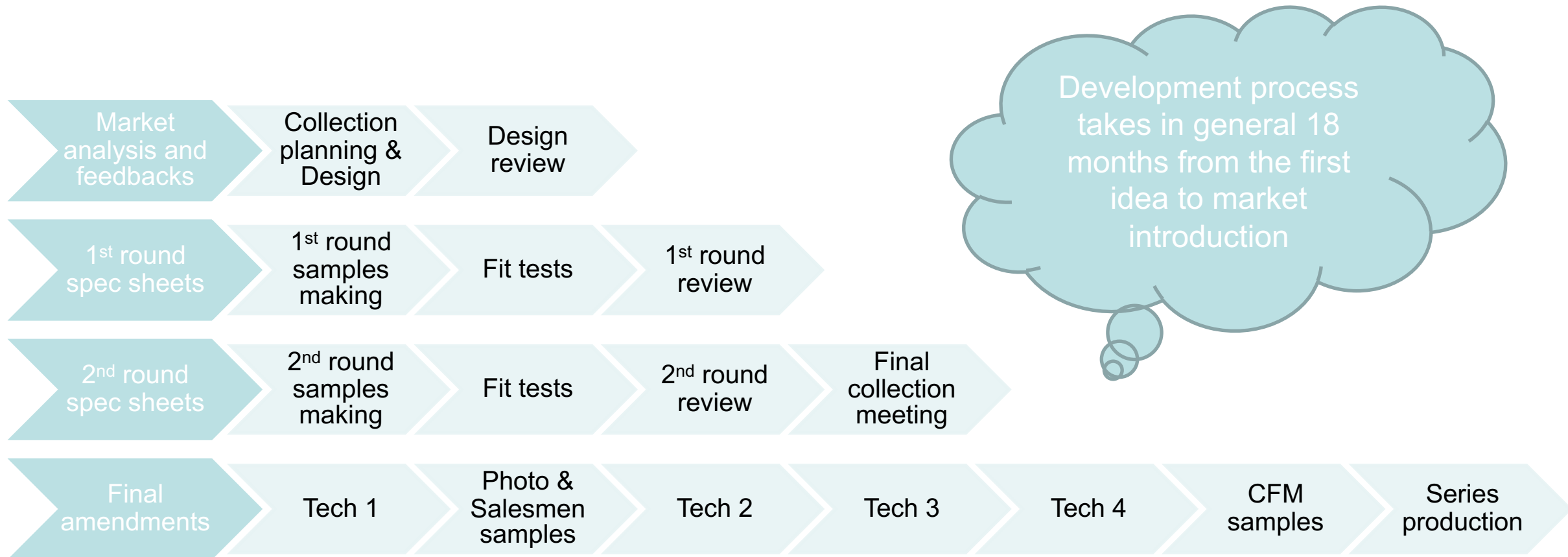
kybun International Meeting 2022

walking  **together** worldwide

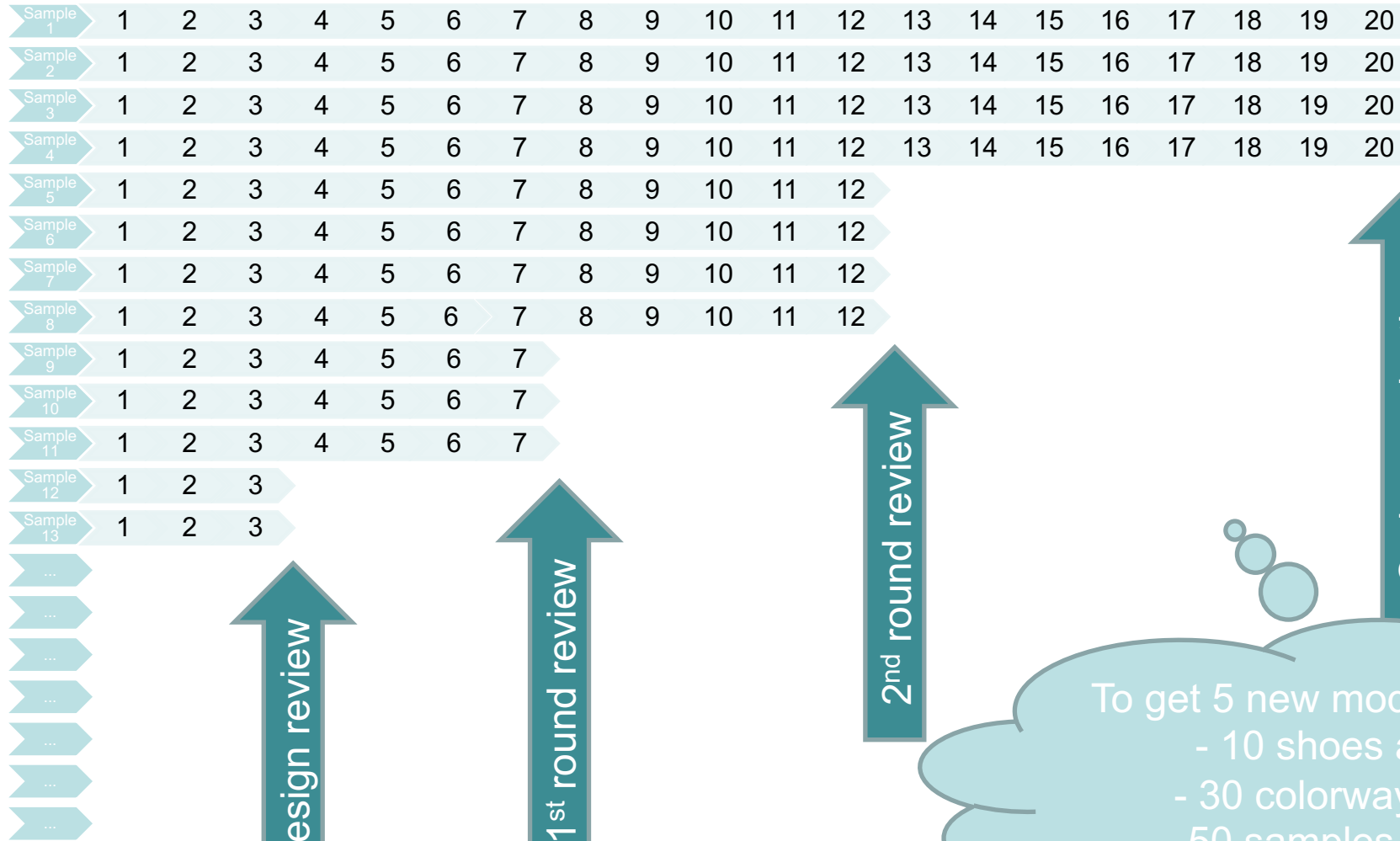
Kybun/Joya Production: TEAM

	Kybun/Joya production Switzerland	Kybun/Joya production Italy	Kybun/Joya production Indonesia	Kybun/Joya production Korea
Employees	23	30	6	4
Uppers	5k prs/a	5k prs/a	5k prs/a	-
Shoes	45k prs/a	65k prs/a	-	-
Third parties				
Uppers	-	5k prs/a	90k prs/a	-
Shoes	-	-	-	220k prs/a

Development process: IN GENERAL



Development process: IN REAL



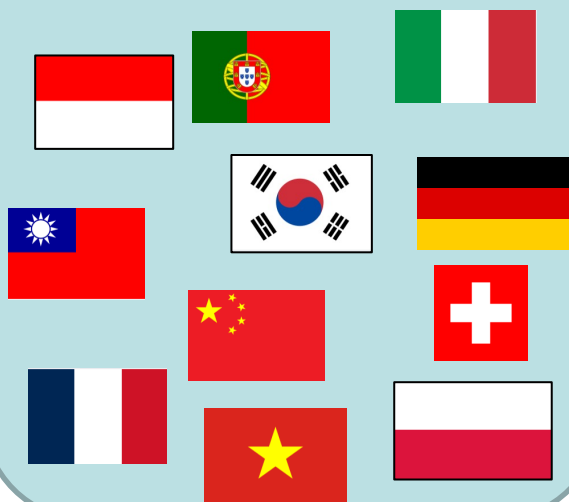
Development process: IN DETAIL

	KYBUN FW23	KYBUN SS24	KYBUN FW24	KYBUN SS25	JOYA FW23	JOYA SS24	JOYA FW24	JOYA SS25	ARABIC COLLECTION 24	ARABIC COLLECTION 25	SUMMARY
JULY	1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS	NETS - BM			1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS						
AUGUST											
SEPTEMBER	SAMPLES SHARING IN INDONESIA COLLECT FEEDBACK AT RIM PLANNING + DESIGN THIRD ROUND SPEC SHEETS (WHERE NECESSARY) 2ND ROUND SPEC SHEETS	COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS (WHERE NECESSARY) 2ND ROUND SPEC SHEETS			SAMPLES SHARING IN KOREA OR INDONESIA COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS	COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS			COLLECT FEEDBACK AT RIM NEW COLORS AND MATERIALS DETAIL CONVENT		KIM DESIGN MONTH
OCTOBER	SECOND SAMPLE REVIEW (JUGOETI TA VI) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY) VISIT INDONESIA		NETS KOREA VISIT		SECOND SAMPLE REVIEW (JUGOETI TA VI) PLANNING + DESIGN THIRD ROUND (JAMS) SPEC SHEETS VISIT KOREA						SWISS HQ SUPPLIERS TRIP
NOVEMBER		PRODUCT DEVELOPMENT AND SAMPLES SHARING NETS FOR INDONESIA			2ND SAMPLES SHARING IN KOREA OR INDONESIA PHOTO SHOOT SAMPLES SET READY				NEW COLORS AND MATERIALS REVIEW PLANNING + DESIGN THIRD ROUND SPEC SHEETS		
DECEMBER					2ND SAMPLES SHARING IN KOREA OR INDONESIA PHOTO SHOOT SAMPLES SET READY				PRODUCT DEVELOPMENT AND SAMPLES SHARING NETS FOR KOREA		
JANUARY	FINAL COLLECTION REVIEW	1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS	NETS - BM		1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS				NETS & 1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS		JIM
FEBRUARY											
MARCH	SAMPLES SHARING IN INDONESIA COLLECT FEEDBACK PLANNING + DESIGN THIRD ROUND SPEC SHEETS (WHERE NECESSARY) 2ND ROUND SPEC SHEETS	COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS (WHERE NECESSARY) 2ND ROUND SPEC SHEETS			SAMPLES SHARING IN KOREA OR INDONESIA COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS	COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS			SAMPLES SHARING IN INDONESIA		DESIGN MONTH
APRIL	SECOND SAMPLE REVIEW (JUGOETI TA VI) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY)		NETS KOREA VISIT		SECOND SAMPLE REVIEW (JUGOETI TA VI) PLANNING + DESIGN THIRD ROUND (JAMS) SPEC SHEETS PHOTO SHOOT SAMPLES SET READY				SECOND SAMPLE REVIEW (JUGOETI TA VI) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY)		SWISS HQ SUPPLIERS TRIP
MAY		PRODUCT DEVELOPMENT AND SAMPLES SHARING NETS FOR INDONESIA			2ND SAMPLES SHARING IN KOREA OR INDONESIA PHOTO SHOOT SAMPLES SET READY				FINAL COLLECTION REVIEW		
JUNE					2ND SAMPLES SHARING IN KOREA OR INDONESIA PHOTO SHOOT SAMPLES SET READY				REVISING DESIGN ORDER		
JULY	FINAL COLLECTION REVIEW	1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS	NETS - BM		1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS				NETS SHARING		
AUGUST											
SEPTEMBER	SAMPLES SHARING IN INDONESIA COLLECT FEEDBACK AT RIM PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS (WHERE NECESSARY) 2ND ROUND SPEC SHEETS	COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS (WHERE NECESSARY) 2ND ROUND SPEC SHEETS			SAMPLES SHARING IN KOREA OR INDONESIA COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS	COLLECT FEEDBACK PLANNING + DESIGN PLANNING + DESIGN THIRD ROUND SPEC SHEETS			COLLECT FEEDBACK AT RIM NEW COLORS AND MATERIALS		
OCTOBER	SECOND SAMPLE REVIEW (JUGOETI TA VI) FINAL AMENDMENTS THIRD ROUND SPEC SHEETS (WHERE NECESSARY) VISIT INDONESIA		NETS KOREA VISIT		SECOND SAMPLE REVIEW (JUGOETI TA VI) PLANNING + DESIGN THIRD ROUND (JAMS) SPEC SHEETS VISIT KOREA						NEW COLORS AND MATERIALS REVIEW PLANNING + DESIGN THIRD ROUND SPEC SHEETS
NOVEMBER		PRODUCT DEVELOPMENT AND SAMPLES SHARING NETS FOR INDONESIA			2ND SAMPLES SHARING IN KOREA OR INDONESIA PHOTO SHOOT SAMPLES SET READY				PRODUCT DEVELOPMENT AND SAMPLES SHARING NETS FOR KOREA		
DECEMBER					2ND SAMPLES SHARING IN KOREA OR INDONESIA PHOTO SHOOT SAMPLES SET READY				PRODUCT DEVELOPMENT AND SAMPLES SHARING NETS FOR INDONESIA		
JANUARY	FINAL COLLECTION REVIEW	1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS	NETS - BM		1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS				NETS & 1ST SAMPLE REVIEW PLANNING + DESIGN SECOND ROUND SPEC SHEETS		JIM

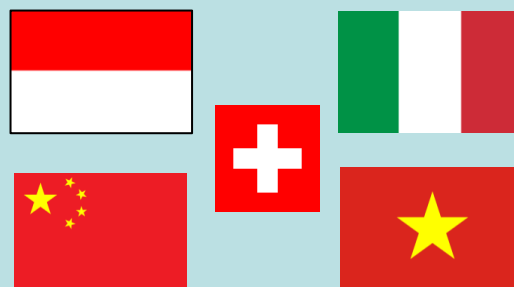
- 2 seasons are developed in parallel
- each brand adds complexity

Shoe production: A WORLDWIDE ENGAGEMENT

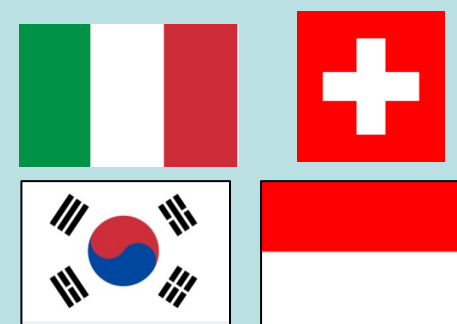
Raw materials



Uppers



Shoes

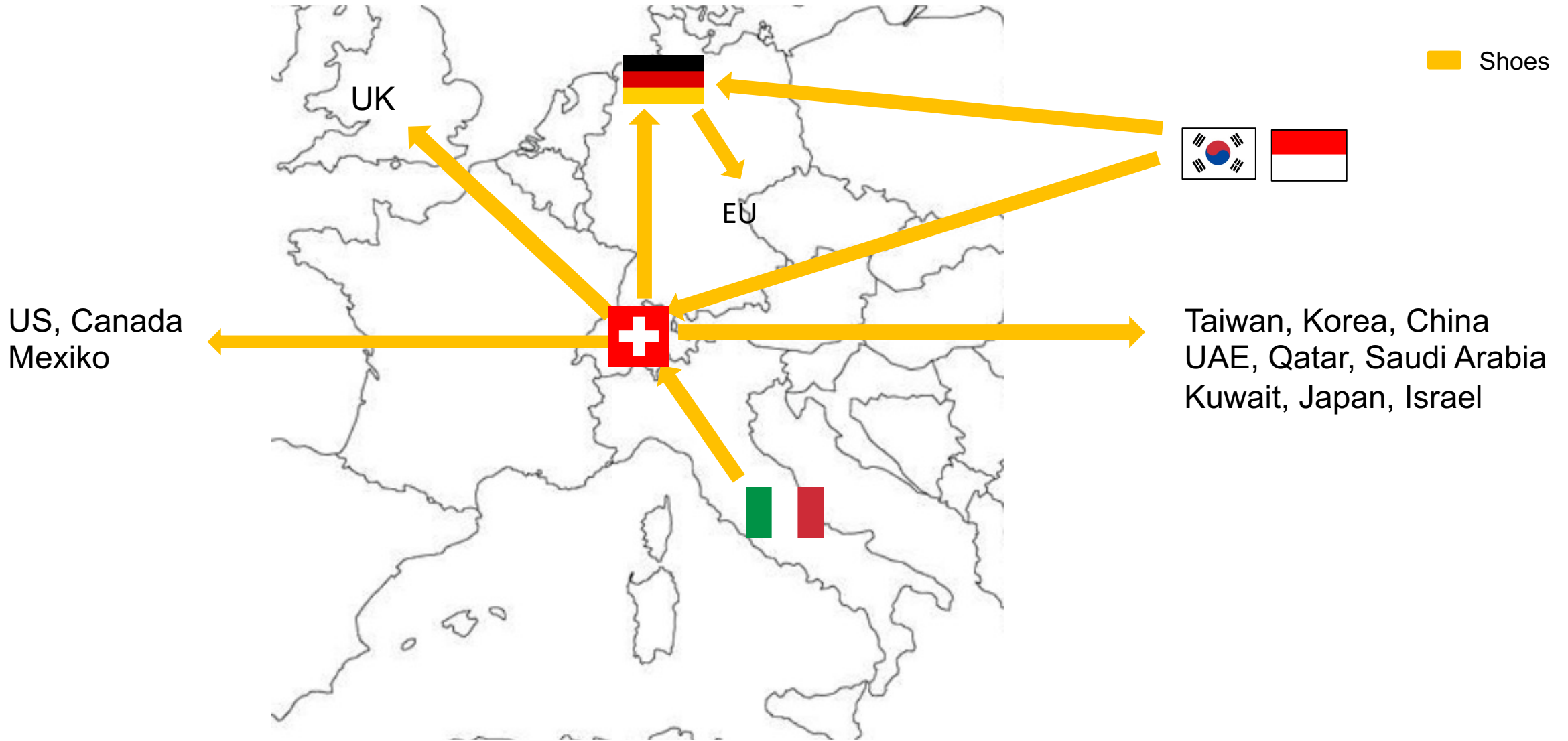


Logistics: A COMPLEX ISSUE



Raw materials
Uppers

Logistics: Kybun/Joya central warehouses



Kybun/Joya merger: POTENTIALS

- More opportunities to balance the risk of production
- Wider network for sourcing materials
- Synergies in Development and Prototype manufacturing
- Higher production volume gives additional possibilities

